



# Ryan Lucas

“The Pickled Guy”

Social Media Influencer/  
Pickle Enthusiast

Since September 2020, I've been sharing my passion for all things pickled, reviewing unique and flavorful products from brands across the globe. With over 2,000 videos and collaborations with hundreds of pickle companies, I've built a dedicated audience that loves discovering new and exciting pickled treats.

I am currently open to collaborations, sponsored content, and product reviews. Let's bring your pickled products to the spotlight! Brine Time!

## Followers:



238k



346k



18.4K



11.3k

## Services & Rates:

Single Review or Video(s)

Starting at \$100

Collaborations - OPEN

## Audience:

### Gender:

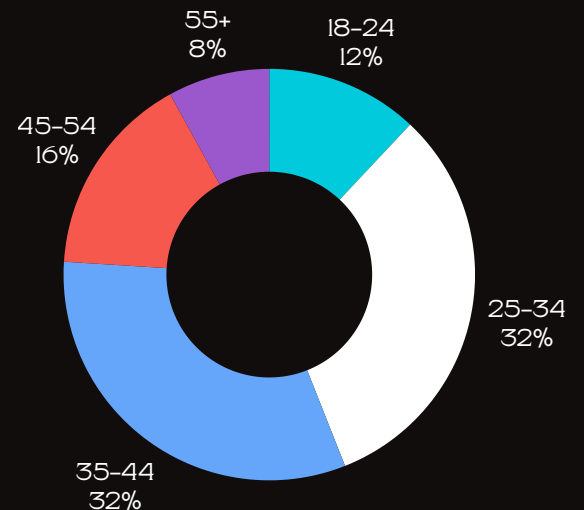


58%  
Male



42%  
Female

### Age:



**THE  
PICKLED  
GUY**

## Contact:

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