



Ryan Lucas

"The Pickled Guy"

Social Media Influencer/
Pickle Enthusiast

Since launching The Pickled Guy in September 2020, I've created more than 2,500 family-friendly review videos and built an engaged community of over 640,000 followers across Facebook, TikTok, Instagram and YouTube.

Known for honest reactions, entertaining reviews and my signature Brine Time® brine shot, I help products stand out and get people talking. I've partnered with hundreds of brands through sponsored reviews, short-form videos, product demonstrations, giveaways, event coverage and custom campaigns.

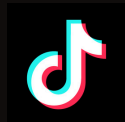
Every collaboration is created to showcase the product naturally while remaining authentic to the audience that trusts my reviews.

Let's create something people will watch, remember and share. Brine Time®!

Followers:



254k



356k



20K



11.7k

Services:

Sponsored Product Reviews
Short-Form Videos
Product Demonstrations
Giveaways and Promotions
Event Appearances and Coverage
Custom Brand Campaigns

Custom packages available - Contact for current rates

Audience:

Gender:

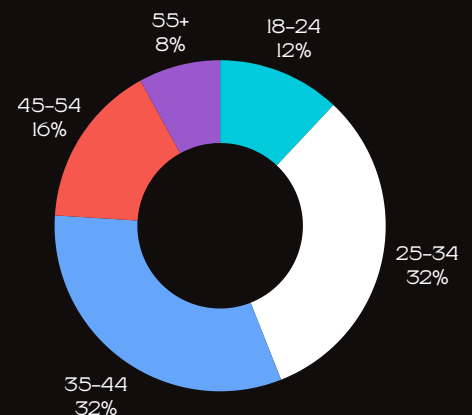


58%
Male



42%
Female

Age:



Contact:

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